Logo

The logo is the representation of the values and the quality that Kebe stands for. Please handle it with respect.

Guides

- The logo can be used both in positive and negative colors.
- Do not alter, stretch, twist or in other way transform the logo
- Do not add or subtract any elements to the original logo



LIFESTYLE FURNITURE SINCE 1978



Logo Spacing

The logo will present itself best with a invisible border of white space around it.

Guide

- · As a general rule Let the logo have as much whitespace around it as possible.
- The minimum amount of whitespace is equal to the "K" shape from the logo
- Do NOT put information neither text nor graphics closer to the logo than the restricted perimeter

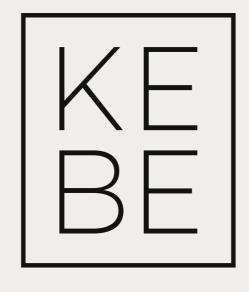


Logo Size

The logo should preferably be used in it's original layout. Except in situations with very little space. In those rare occations it's tolarable to use the logo without the by-line.

Guide

 For small sizes use the logo without "Lifestyle Furniture Since 1978"



LIFESTYLE FURNITURE SINCE 1978



Brand Guidelines - 2021 V1

Brand tagline

Always use the tagline in the display typography based on the ai. file.

Reimagine your home

Reimagine your home

Primary colors

Kebe brand.

Guide

These are the primary colors of the

· When in doubt. Use one of these colors.

1 – Kebe Black

2 Kebe Off-White

 ω Kebe White

RGB - 25 25 25

#191919

RGB - 241 239 234

#flefea

RGB - 255 255 255

#ffffff

Graphic Elements

This is the official 10 year warranty graphic.

Guide

The graphic can be used both in positive and negative colors

2 1 ON PUR FORM

